

FACTS



- ✓ Kayak for the Warriors is a collection of local events organized, run, managed and held almost exclusively by residents of Pine Knoll Shores, NC.
- ✓ All of our fundraising efforts are aimed at our parent charity, Hope For The Warriors.™
- ✓ Hope For The Warriors™ is an organization servicing our wounded that has a 4-star rating from Charity Navigator, which independently investigates and rates non-profit organizations to determine transparency and how effective and efficient the organization is with donated money.
- ✓ Hope For The Warriors™ is also top rated by Great Non-profits.
- ✓ Hope For The Warriors™ has its roots and origins at Camp LeJeune - www.hopeforthewarriors.org
- ✓ Hope For The Warriors™ consistently spends between 90% to 93% of funds raised to serve our wounded. Only 7 to 10 percent is used for administrative costs. Financial data is available at Charity Navigator (<http://www.charitynavigator.org/index.cfm>)
- ✓ Our local efforts, Kayak for the Warriors, raised \$68,000 last year. All proceeds went to Hope For The Warriors™ with the exception of 6.2% for expenses.
- ✓ In just 9 years, we went from \$0 to \$68,000! Our goal this year is \$100,000.
- ✓ Over 300 volunteers took part in last year's events. Over 150 businesses donated items for raffles, auctions, food items, etc.
- ✓ Events will begin Saturday, May 27, with a 5K run beginning on the beach and running through Beacon's Reach. There is also a Beach Fun Run.
- ✓ On Thursday, June 1, the Pine Knoll Shores Aquarium is the venue for the Warrior reception, silent auction, and live auction. There is a \$10 donation at the door. Food and drink, which is donated by local restaurants, will be provided.
- ✓ On Saturday, June 3, the 10th Annual Kayak and Paddle Board Race will be held. Other events include an award ceremony, lunch and raffle.
- ✓ See our website, www.k4tw.org, for results and pictures from last year, as well information regarding registration, on-line donations, and event information.
- ✓ Neither Hope For The Warriors nor Kayak for the Warriors are affiliated with The Wounded Warrior Project.