



Nice Matters!

Town of Emerald Isle
7500 Emerald Drive
Emerald Isle, NC 28594

252-354-3424 voice
252-354-5068 fax

www.emeraldisle-nc.org

Mayor
Eddie Barber

Mayor Pro-Tem
Floyd Messer, Jr.

Board of Commissioners
Candace Dooley
Steve Finch
Jim Normile
Maripat Wright

Town Manager
Frank A. Rush, Jr.
frush@emeraldisle-nc.org



TOWN OF EMERALD ISLE REGIONAL BEACH ACCESS FOOD VENDOR OPPORTUNITIES Summer 2016

Program Goals:

- offer additional convenience to guests of the two regional beach access facilities by offering meals and dessert foods for purchase on-site
- provide additional business opportunities for Emerald Isle food businesses
- provide a fair opportunity for all Emerald Isle food businesses to participate
- generate additional revenue for future enhancement of the two regional beach access facilities

Eligible Locations:

Eastern Ocean Regional Access

- located on NC 58 near mile marker 15
- 160 parking spaces (occasional turnover during summer weekends and holidays)
- open sunrise to sunset
- food vendors permitted to be set up on grassy area between main parking lot and wooden beach access walkway
- two vendors per day assigned to this location (one offering meal foods, and one offering dessert foods)

Western Ocean Regional Access

- located on Louise Avenue, just off Islander Drive
- 165 parking spaces (frequent turnover during summer weekends and holidays)
- open sunrise to sunset
- food vendors permitted to set up in grassy area adjacent to existing bathroom facility
- two vendors per day assigned to this location (one offering meal foods, and one offering dessert foods)

Eligible Food Businesses:

- must be a food business that is physically located in Emerald Isle town limits with a “brick and mortar” food operation in Emerald Isle
 - must have food service permit with Emerald Isle address and/or
 - must be a functioning convenience store located in Emerald Isle and/or
 - must be a functioning ice cream shop in Emerald Isle and/or
 - must be a functioning food business offering other dessert products in Emerald Isle (i.e., coffee shop, bakery, candy, etc.)
- vendor must possess all legally required Federal, State, and/or local permits for food products offered and must comply with all applicable food regulations
- vendors may only sell items commonly available at the vendors’ “brick and mortar” operation in Emerald Isle (may include small incidental items such as sunblock, sunglasses, lip balm, etc., but not beach equipment)

- must submit application prior to February 29, 2016 application deadline and be selected for participation in the 2016 summer season; late applications and inquiries must wait until 2017 solicitation to apply

Times of Operation

- May 1 – September 30, at discretion of food vendor
- sunrise – sunset, at discretion of food vendor

Fees Charged to Vendors

- \$50 per day, per vendor for Fridays, Saturdays, Sundays, and holidays
- \$25 per day, per vendor for Mondays, Tuesdays, Wednesdays, and Thursdays
- daily fee covers entire day or part of day; no prorated fees
- vendors required to pay fees for each month's days by the 1st of each month prior to sales occurring that month
 - if vendor chooses not to set up on assigned day due to poor weather or other personal reasons, no refund of daily fee shall be granted
 - i.e., if the vendor is assigned 8 weekend days and 6 weekday days during the month, the fee of \$550 (8 x \$50, plus 6 x \$25) must be paid by the 1st day of that month
 - vendors are not required to conduct sales each day of the month, and may choose not to conduct sales on certain days, but must make that determination prior to the 1st of each month so daily fees can be charged accordingly
- all fees collected from vendors are earmarked for future capital improvements at the Eastern Ocean Regional Access (new shade pavilion) and Western Ocean Regional Access (new concert stage)

Selection Process / Allocation of Prime Days

- vendor applications must be submitted to Alesia Sanderson, Parks and Recreation Director, no later than 12 noon on February 29 to be eligible for summer 2016
- ideally, the number of applications will be manageable enough for Town staff to meet collectively with all applicants during March 2016 to jointly assign days and locations, with appropriate "sharing" of prime days and locations on a fair and equitable basis
- if the number of applications exceeds the number of available days and locations, a lottery selection process will be implemented to select the vendors and assign days and locations
- the selected vendors and schedule for the entire summer 2016 season will be established no later than March 31, 2016

Other Key Provisions

- no sales, advertising, or delivery of food is permitted on the beach strand itself; sales limited to authorized areas above the dunes
- sales may occur from a vehicle, tent, or table supplied by the vendor, subject to applicable Federal, State, and local food service regulations
- the vendor will be responsible for maintaining a neat and clean sales area adjacent to the truck, tent, or table

- the vendor will be responsible for removing trash generated by the vendor from the regional beach access facility on a daily basis (trash generated by patrons disposing of wrappers, containers, etc. may be deposited in Town trash and recycling facilities)
- each vendor is allowed 1 professionally-made advertising sign near the sales location that is no larger than 16 sq. ft. in area
- each vendor is allowed 2 professionally-made “OPEN” (or other similar message with logo) signs for placement at the entrance to the regional beach access facility and near the beach access walkway; each sign shall be no larger than 2 sq. ft. in area
- in accordance with the Town’s “family beach” image”, all vendor employees must be clothed in shorts and full t-shirts; no bathing suits or modified t-shirts permitted to be worn by vendor employees
- each vendor must provide evidence of liability insurance and workers compensation insurance to the Town

QUESTIONS? – Please contact Alesia Sanderson, Parks and Recreation Director, at 252-354-6350 or asanderson@emeraldisle-nc.org .