



Friends of the Path
Town of Emerald Isle
7500 Emerald Drive
Emerald Isle, NC 28594

Dear Friend,

We invite you to join the Town of Emerald Isle Bicycle and Pedestrian Advisory Committee as we embark on a major Capital Campaign to finish the Coast Guard Road extension of Emerald Isle's multi-use path ("The PATH").

Coast Guard Road has long been used by cyclists, walkers, joggers, and others; hundreds of active residents and visitors. Their use of the road competes with increasingly heavier traffic, and this current mix of people and vehicles traveling on what was once a quiet country road has led to increasing concerns about everyone's safety and enjoyment. Continuing The PATH along the full length of Coast Guard Road to Ring St. creates a safe and comfortable scenic byway for every user. It also provides easy access to and from the center of Town with visitations to local businesses and amenities such as The Point with beach access, and Emerald Isle Woods Park with its nature trails, pier into the Sound, bath house and picnic areas.

The Friends of the Path continues its' campaign with a goal of raising an additional \$500,000 over the next three years, leading to an extended scenic path at a safe distance from Coast Guard Road. Since this is a large amount to be raised, we intend to do extensions incrementally as funds become available to provide immediate benefit and stem inflation. Please see the enclosed map with estimates for each section and Frequently Asked Questions for more information.

We sincerely hope you will join us in our campaign as a concerned citizen, local business, Home Owner's Association, civic organization, or corporation. Tax deductible donations can be made as a one-time gift (preferred for immediate impact), or pledged over a three year period. Your contributions may be made by check to "Town of Emerald Isle – The Path", by calling or visiting the Town Hall for Mastercard/Visa transactions, or by using the PayPal link on our Friends of the Path section of the Town's website, www.emeraldisle-nc.org/eipath .

Contributions will be recognized on a plaque that has been erected at Emerald Isle Woods with donor names, and levels of contribution: Leadership (\$10,000), Platinum (\$5000+), Gold (\$2500+), Silver (\$1000+), Bronze (\$500+), Green (\$250+). Of course, any contribution is welcomed and appreciated.

THANK YOU for your generosity and support!

Ken Stone
Chair, EI Bicycle and Pedestrian Advisory Committee