



TRANSPORTATIONIMPACT

FOR IMMEDIATE RELEASE

February 16, 2011

Transportation Impact is proud to sponsor the Emerald Isle Parks & Recreation department in its effort to construct a Veteran's Memorial near the Emerald Isle Boat Ramp located along the sound front on Emerald Drive.

With its donation in the amount of \$1,000, Transportation Impact hopes to help raise awareness of the department's efforts to build a memorial to express the community's appreciation and honor those who served our country through World War I, World War II, the Korean War, Vietnam and the Gulf War. The monument will carry emblems of all branches of the military, including the U.S. Army, Navy, Marine Corps, Air Force, Coast Guard and Merchant Marine.

"We felt it was important to remind people of what it has taken to keep freedom alive," said Bernie Whalley, chairman of the fundraising effort.

"This monument had to be; it had to say that we will never forget the men and women to whom we owe so much."

Currently, the campaign has raised \$8,700 of the \$12,500 that is needed to take the first major step in erecting the memorial.

"Having been raised in this community, and being in a fortunate position with the growth of Transportation Impact, we feel that we have a responsibility to give back to the community that we love so much," said Doug Starcke, managing partner of First Flight Solutions, a Transportation Impact company.

"It is our sincerest hope that this donation will go a long way toward helping the town of Emerald Isle construct a landmark that locals and visitors alike can cherish for a very long time."

Donations to this memorial can be made through the Town of Emerald Isle. Make checks payable to the Town of Emerald Isle, 7500 Emerald Drive, Emerald Isle, NC 28594, and list "Veteran's Memorial" on the line of the check. Credit cards are also an acceptable method of payment. All donations to the Veteran's Memorial are tax deductible. Phone Emerald Isle Town Hall at 252-354-3424 for more information.

Cost reduction through skilled negotiations