

MEETING MINUTES

EMERALD ISLE FISHING TOURNAMENT EXECUTIVE COMMITTEE MEETING

Tuesday, July 10 – 4 pm

Town Administration Building Conference Room

Members Present: Mark Taylor (Chair), Greg Dennis, Ed Holland, Christine Jordan, Athan Parker, Ken Sullivan, Jim Woolard

Members Absent: Victor Gulley

Staff Present: Frank Rush (Town Manager)

Staff Absent: Alesia Sanderson (Parks and Recreation Director)

Mark Taylor called the meeting to order at approximately 4 pm.

The Committee had a productive discussion about various aspects of the new fishing tournament, including the following:

- Species – Spanish Mackerel, King Mackerel, Flounder, Bluefish
- Categories – Kayak, Surf, Boat
- Divisions – Junior, Senior, Ladies; 1st, 2nd, and 3rd place for each species
- Tournament Dates – Friday, September 20 and Saturday, September 21, 2019
Friday Night Captain's Party, 5 pm – 9 pm, in a tent at the Emerald Isle Public Boating Access Facility; event to include BBQ dinner, charity auction, explanation of rules and regulations, and possible music performance
Saturday Tournament – 7 am – 4 pm, followed by awards ceremony in tent at the EI Public Boating Access at 6 pm, including door prizes
- Frank Rush to check on NC Wildlife Resources Commission approval for use of site, also power availability. If no electric power, will need generator power. Also check with Chapel By Sea for use of Church parking lot during event.
- Utilize event tent at EI Public Boating Access Area, in vicinity of Gordie McAdams picnic shelter.
- Scales and leaderboard on site, scales open from 1 pm – 4 pm on Saturday; check-in boat at Archers Point to avoid congestion at ramps
- Tournament area limits: Surf – Bogue Banks only, Boats – Barden Inlet to New River Inlet, Kayaks – Bogue Sound

- Target participation = 50 boats
- All sponsorships, entry fees, expenses to be managed by Town of Emerald Isle in a special (segregated) revenue fund
- Much discussion about overall financial model and prize structure, but no specific decisions made; will be discussed again in the future
- Christine Jordan to lead marketing efforts for the new tournament
- Ed Holland, Jim Woolard, Athan Parker, and Greg Dennis to lead effort to develop tournament rules and regulations
- Plan to invite other individuals that expressed interest in volunteering to work on the tournament to a special meeting sometime in August or September to seek their assistance
- Next meeting of the Fishing Tournament Executive Committee – Monday, August 13 at 4 pm, at Town Administration Building Conference Room

Respectfully submitted by Frank Rush - August 7, 2018