

Town of Emerald Isle

Progressive Goals Roadmap- 2021-2023

The 2021 List

	Short-term Goals (0-12 months) – CY 2021	Target Date	% Complete
1	Beach Nourishment Phase III (2021) -In cooperation with the Carteret County Shore Protection Office	April 30, 2021	100%
2	Continued Beach Safety efforts for 2021 -Flag usage to coincide with NWS/NOAA (April 15 – Oct 31) -Utilized 25 full-size flags on the beach strand -Recruit and train lifeguards in Q1 2021 -Add a third RED Jeep to the beach response team -Placed Lifeguards on the beach & 2 nd EMS unit 4-weeks early (\$75K cost) -Consider installation of Beach Cams at EORA & WORA	Summer 2021 <i>April 15, 2021</i> <i>April 15, 2021</i> <i>Jan-March 2021</i> March 2021 <i>April 2021</i> <i>May/June 2021</i>	In process In process 100% 100% 100% Quoting now
3	Increase Public Awareness/ Communication Efforts -Onboard and enhance EI communication efforts via a fulltime PIO/ Media Director for the Town: web, print, video, social media, and promotions. -Utilize newly enhance BOC meeting space (virtual tools, streaming, etc.)	Jan- Dec 2021 January 2021 February 2021	ONGOING NOW
4	FY 21/22 Budget	June 30, 2021	85%
5	Improve/ repair stormwater infrastructure deficiencies with FEMA funds -Staff/ engineers develop a shovel ready list of improvement projects -Work to secure FEMA 428 funding via the grant application process	2021 Ongoing Sept. – Dec. 2021	20%
6	Stormwater and Culvert Work -Cape Emerald Project/ Reed Drive/ Cedar Street drainage improvements and Lee Ave culvert replacement	2021 Dependent upon FEMA 428 funding	
7	EIPR beach access boardwalk reconstruction (up to 10 locations) -Top three sites include Craig Street, Joel and Seacrest interior	2021 FEMA 428 Funds	
8	Joint Fire Station / EMS Building Project -Establish a task force to research a joint EIFD/EMS department -Contract with a professional facilitator to lead discussions -ESTF develop a HIGH LEVEL conceptual plan for Fire Station 1 & 2/ EMS -Emergency Services Task Force presents its findings to the BOC	April 2023 <i>December 8, 2020</i> <i>January 2021</i> <i>Feb – Oct, 2021</i> <i>Nov – Dec 2021</i>	100% 100% 20%
9	Bogue Banks Water Corp -Request by BBWC for land to install a new well at Public Meeting -BOC must approve the final well contract (DOD concurrence is complete)	January 12, 2021 July 8, 2021	100%
10	Chief Tony Reese Retirement and Replacement process -Asst. Chief Panzarella to serve as Interim Chief -Begin the Chief of Police recruitment process -Swear in a fulltime Chief of Police no later than Jan 1, 2022	June 30, 2021 July 1, 2021 Sept 1, 2021 Jan 1, 2022	
11	Lighting Beautification Project/ Increased ground cover plants -Illuminate 10 additional Crepe Myrtles near NC 58 bridge (\$9,200)	April 2021	100%
12	EIPD- Hire 2 additional FTEs/ Increase Beach Patrol to 365-days (\$110K)	July 2021	
13	Yard Debris Ordinance Rewrite/ Truck Tracking System	April/May 2021	100%
14	Dredging- Old Ferry Chan. \$17K/Bogue Inlet \$10K/ Sound Drive Chan \$20K	2021-2022	33%
15	Resurface \$275K of local roads: Combine FY 21 and 22 Powell Bill Funds	Nov 2021	
16	Planning Department- Comprehensive Review of UDO	FY 21-22	
17	EIPR EI Woods Park- Add HC accessible path from parking pad to pier	Fall 2021	
18	NCDOT- Petition for installation of Zipper Merge Signs @ NC 24/58	2021	100%
19	Replace storm related equipment- 2 dump trucks/ tractor/ loader/ etc.	FEMA 428 Funds	
20	Install Public Wi-Fi- WORA and EORA with ARP Funds	2021	
21	Golf Cart Parking- Work with GCAC on critical improvement options	2021/2022	

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Progressive Goals Roadmap- 2021-2023

The 2022 List

	Mid-term Goal (6-24 months) – Thru CY 2022	Target Date	% Complete
1	Continue necessary storm water system improvements, based upon available FEMA surplus funds. -Make necessary storm water system improvements, based upon available FEMA 428 funds.	Jan – March 2022 April 2022- 2023	
2	Replace failing generators and install permanent generators at storm water pumps with approved FEMA 428 funds	2021/2022	
3	Discuss components of a 2023 Capital Improvement Plan (Fire/EMS/ EOC buildings, EIPD update, etc.)	2021-2022 discuss 2023-implement	
4	Request to relocate the EI boat launch navigational channel -Staff has worked with all necessary State of NC agencies on this task -SAV results do not appear to support relocation -Estimated cost to relocate is \$300,000 - \$350,000 -EI could apply for a 2/3 grant -EI cost would be \$100,000 - \$130,000 in local contribution		
5	Determine path forward, if any, for Gigabyte-level broadband	2022	
6	Radio System Upgrade- FEMA 428 dependent	2022	
7	Investigate design-build construction pricing for a potential joint EIFD and EMS Emergency Operations Center. -Pending results of the Emergency Services Task Force evaluation -Determine the annualized cost and secure a funding stream (USDA) -Evaluate if a tax increase is needed and/or how much -Potential utilize 428 Funds	2022/2023 Nov./Dec. 2021 TBD TBD TBD	
8	Replace Necessary Emergency Response Equipment w/428 Funds -EIFD Pumper Truck (\$650,000)/ EMS Ambulance (\$275,000)	2022/2023	
9	Continue beach walkway access replacements with FEMA 428 Funds <i>Hurst, Janell, Conch and others in order of need</i>	2021/ 2022	
10	Evaluate and consider the sale of current 2019 Enterprise leased Fleet Vehicles. <i>These options are market dependent.</i>	2021/2022	
11	Work with the Shoreline Protection Office to further protect the recently nourished beaches of Emerald Isle. -Consider additional dune grass planting. -Estimated local costs is \$300,000 (+/-) <i>-Funded from existing nourishment dollars (not general fund)</i>	2022	
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Progressive Goals Roadmap- 2021-2023

The 2023 List

	Long-term Goal (18-36 months)- Thru CY 2023	Target Date	% Complete
1	Evaluate and consider the sale of current 2020 Enterprise leased Fleet Vehicles. <i>These options are market dependent.</i>	2022/2023	
2	Review of Emerald Isle Comprehensive CAMA Land Use Plan - Secure vendor / facilitator CY 2021 for 2022 project - Appoint steering group CY 2021 for 2022 project	2022	IN PROCESS
3	Prepare for Retirement of Parks & Recreation Director Alesia Sanderson	2021-2023	
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