



- 1           **8. FY 17-18 Budget Projection**
- 2            a. **General Fund**
- 3            b. **Future Beach Nourishment Fund**
- 4            c. **Bicycle and Pedestrian Fund**
- 5           **9. DRAFT 5-Year Capital Replacement / Improvement Program**
- 6           **10. General Fund 5-Year Forecast**

7

8           **Potential FY 17-18 Budget Issues**

9

- 10           **11. EI EMS, Inc. – Annual Update**
- 11           **12. Fire Station 1 Renovation and Expansion**
- 12           **13. Fire Department Grant – Additional Personnel**
- 13           **14. Police Department Plans, Needs**
- 14           **15. Beach Access Walkway Ratings / Replacements**
- 15           **16. NC 58 Landscaping / Aesthetic Enhancements**
- 16           **17. Bicycle Path Maintenance**
- 17           **18. Enhanced Marketing of Emerald Isle**
- 18           **19. Inventory of Remaining Storm Water Problem Areas / Potential**
- 19            **Solutions**
- 20           **20. Customer Service Initiatives**
- 21            a. **Customer Satisfaction Survey**
- 22            b. **Lean Six Sigma**
- 23           **21. Employee Compensation**

24

25           **Potential Development Policy Changes**

26

- 27           **22. Complementary Residential Use in Business Zoning District – Creation**
- 28            **Of Commercial Village Zoning District?**
- 29           **23. Allow Higher Residential Density in Village East, Village West, Marina**
- 30            **Village Areas to Promote New Development?**

31

32           **Potential Longer-Term Projects / Issues**

33

- 34           **24. Potential “Downtown” Improvements**
- 35           **25. Future Development of Limited Wastewater Treatment System to Serve**
- 36            **Village East and Village West Areas**
- 37           **26. Future Development of “Meeting and Events Center”**
- 38           **27. Future Bicycle Path and Sidewalk Improvements**
- 39           **28. Future Development of Active Recreation Facility**
- 40           **29. Promotion of Traditional, Full-Service Marina**
- 41           **30. Next Steps – NC 58 Traffic Improvements**

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**Other Issues To Consider**

**31. Other Items**

- a. New Park / Vehicle Ramp Gates
- b. New “Beach Swings” / Benches on Beach Strand
- c. Town Admin Building Surveillance
- d. Modernization of Town Board Meeting Room Kitchen
- e. Future Beach Nourishment / Inlet Channel Realignment
- f. Bogue Inlet Navigation Dredging
- g. Reed Drive Drainage Pipe
- h. Lee Avenue Culvert Replacement
- i. Golf cart accessibility
- j. Unified Development Ordinance Simplification

**Board Direction**

**32. Board Discussion, Identification of Additional Priorities, Concerns, Etc.**

Following the discussion of each agenda item with the Town Manager, and Departments heads, the Town Board provided their feedback and outlined their priorities for the upcoming year.

Town Manager Rush summarized the Boards direction and priorities for formulating the FY 17-18 budget as outlined below:

**Budget Issues:**

- top priority: develop a FY 17-18 budget that maintains the current 15.5 cent property tax rate,
- maintain high service quality and responsive customer service,
- proceed with the presented conceptual plan for Fire Station 1 renovation and expansion, and plan to secure design services during FY 17-18 (early 2018) to be ready to solicit construction bids in summer 2018 and begin construction in fall 2018; design services to be folded into construction debt issue; Board pleased with general scope of the project that adds approximately 2,400 sq. ft. of interior heated space to meet current and future projected FD needs,

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- 1 - proceed with additional NC 58 landscaping improvements and new “Welcome to EI”  
2 sign near bridge (higher priority item), consider alternative flowering plants with longer  
3 color period,  
4
- 5 - work with Emerald Isle EMS, Inc. to transition EMS to a Town department in mid-year of  
6 FY 17-18, and consider new EMS Chief position; maximize call fee revenues to minimize  
7 impact on General Fund budget,  
8
- 9 - plan to construct Old Ferry Road sidewalk / CVS driveway delineation segment this  
10 spring before 2017 tourism season; plan to construct remainder of proposed Old Ferry  
11 Road sidewalk north to Canal Drive during FY 17-18 with combination of Bicycle and  
12 Pedestrian Funds and General Fund,  
13
- 14 - allow Bicycle and Pedestrian Funds (from marathon races, Bike the Banks, donations) to  
15 accumulate sufficiently to construct Lee Avenue dedicated bicycle path in FY 20-21,  
16
- 17 - submit Fire Department grant application for 3 additional firefighters prior to February  
18 10 grant application deadline; if FY 17-18 budget becomes more challenging and may  
19 require a property tax rate increase, the grant application may be withdrawn – if FY 17-  
20 18 budget is manageable with no tax rate increase, then continue to pursue grant  
21 award,  
22
- 23 - continue efforts to acquire land for future development of new “meeting and events  
24 center” in vicinity of Western Ocean Regional Access; work to identify a private sector  
25 partner to construct and operate new facility based on Town-specified parameters  
26 (building heights, parking goals, desired public improvements, target client groups,  
27 appropriate timeframes during year, week, and hours of day, etc.), and structure  
28 partnership in such a manner to recover initial Town investment and maximize Town  
29 benefits,  
30
- 31 - continue efforts to secure US Marine Corps funding to acquire vacant 30 acre tract  
32 behind Town Government complex; hold off on Clean Water Management Trust Fund  
33 grant application for now in order to preserve maximum flexibility for development of  
34 future Town facilities (athletic field, other future improvements by our successors) over  
35 the long-term – may reconsider Clean Water Management Trust Fund grant application  
36 for 2018,  
37
- 38 - continue to “chip away” at remaining small area storm water problems as funds permit;  
39 tentatively plan on approximately \$15,000 per year,  
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- 1 - continue to support Police Department community outreach programs, insure adequate  
2 funding for Police equipment,  
3
- 4 - continue scheduled replacement of 3 beach access walkways in FY 17-18; maintain  
5 Randy's Way (Page Place) walkway as well as possible to extend useful life due to fact  
6 that codes will not allow replacement in current configuration,  
7
- 8 - Board understands need for additional resources for bicycle path maintenance, will  
9 attempt to provide resources in FY 17-18 budget if can be accommodated within current  
10 15.5 cent property tax rate  
11
- 12 - construct "prototype" beach swing and install at Western Ocean Regional Access; make  
13 additional "beach swing" and "beach bench" sponsorship opportunities available to the  
14 public,  
15
- 16 - submit discretionary funding request to Pat McElraft and/or Norm Sanderson to fund  
17 pedestrian crosswalk along NC 58; Lee Avenue is good first project, consider small Town  
18 match,  
19
- 20 - submit discretionary funding request to Pat McElraft, Norm Sanderson, and NC Board of  
21 Transportation to fund proposed traffic improvements at Bogue Inlet Drive intersection  
22 (mini-roundabout, curb and gutter improvements), consider small Town match,  
23
- 24 - continue early planning for future Bogue Inlet channel realignment and eastern EI beach  
25 nourishment projects in next 3 – 5 years,  
26
- 27 - learn more about Lean Six Sigma program, and consider funding training for key Town  
28 staff in the future,  
29
- 30 - further investigate potential partnerships for enhanced marketing person for Emerald  
31 Isle before allocating any Town funds; any additional staff person should ideally be  
32 associated with TDA or other effective entity,  
33
- 34 - new park gates are low on priority list,  
35
- 36 - no interest in renovating Town Board room kitchen,  
37
- 38 - plan on employee COLA increase consistent with the March 2017 change in the  
39 consumer price index,  
40

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- 1 - consider using FY 16-17 surplus for early purchase of potential FY 17-18 budget items, as  
2 warranted closer to year-end in order to make FY 17-18 budget more manageable.  
3

4 Other non-budget items:

- 5  
6 - proceed with customer satisfaction survey this spring / summer,  
7  
8 - Board supports “Commercial Village” zoning district in areas currently zoned “Business”;  
9 work with Planning Board to develop specific zoning ordinance provisions for formal  
10 consideration in coming months,  
11  
12 - in effort to further promote new development in these areas, Board supports  
13 eliminating residential density limits in Village East, Village West areas and will rely on  
14 cumulative effect of wastewater treatment requirements, building height limits,  
15 stormwater requirements, etc. to “de facto” control density; developer should provide  
16 “significant public amenities” as part of development proposals – Town staff will work  
17 with Planning Board on specific ordinance language in coming months,  
18  
19 - support efforts by a future private commercial developer(s) (and remove any potential  
20 Town impediments) to the development of centralized wastewater treatment facilities  
21 to serve Village East, Village West, Commercial Village areas; i.e., “set the stage” to  
22 enable the private sector to make this happen in the future,  
23  
24 - resubmit NC 58 intersection improvements (roundabouts, etc.) for potential inclusion in  
25 the next Statewide Transportation Improvement Program that will be re-initiated in  
26 early 2018; potentially group projects as one big project?,  
27  
28 - work with Carteret County Transportation Committee and other Bogue Banks  
29 communities to promote inclusion of “mid-island bridge” from Hibbs Road area to Salter  
30 Path area in the next Statewide Transportation Improvement Program that will be re-  
31 initiated in early 2018,  
32  
33 - consider any reasonable zoning ordinance amendments necessary to enable  
34 construction of a traditional, full-service marina in Emerald Isle at such time specific  
35 proposal is presented,  
36  
37 - investigate opportunity to have Emerald Isle resident appointed to key State  
38 government Board (Board of Transportation?).  
39

40 **(Detailed backup information for all items are attached to and, incorporated into these**  
41 **minutes.)**

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1  
2 The Recommended Budget will be presented to the Board on May 9, 2017, after which the  
3 Board will meet to review and adjust as necessary or desired.

4  
5 **Adjourn**

6  
7 ***Motion was made by Commissioner Messer to adjourn the meeting. The Board voted***  
8 ***unanimously 5-0 in favor. Motion carried.***

9  
10 ***The meeting was adjourned at 2:45 pm.***

11  
12 Respectfully submitted:

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15  
16 Rhonda C. Ferebee, CMC, NCCMC  
17 Town Clerk

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