



Nice Matters!

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Proclamation
Alzheimer's Longest Day – June 21, 2017

Whereas, Alzheimer's disease is the most common form of dementia that affects memory, thinking and behavior. It is a progressive degenerative disease of the brain that affects over 5 million Americans and over 160,000 North Carolinians. The greatest risk factor for this disease is age over 65 and women are at the epicenter of the Alzheimer's epidemic accounting for 2/3 of cases. This disease is the 6th leading cause of death and the cause of death among the top 10 in the United States that cannot be prevented, cured or even slowed. Alzheimer's disease is the most expensive disease in America and has become a national crisis, and;

Whereas, Since 1980, the Alzheimer's Association has worked to enhance care and support, advance research and advocate for people with Alzheimer's and their family and caregivers. The Alzheimer's Association vision is to reduce the risk of dementia through the promotion of brain health. The Alzheimer's Association, the leading voluntary health organization envisions a world without Alzheimer's and has an impact on the global, national and local level, and;

Whereas, the Longest Day is a sunrise to sunset team event to raise funds and awareness for the Alzheimer's Association. This event is held annually on the summer solstice and symbolizes the challenging journey of those living with the disease and their caregivers and those lost to the disease. On this day, teams around the world will come together to honor the strength, passion and endurance of those facing Alzheimer's, and;

Now, Therefore, I, Eddie Barber., Mayor of Emerald Isle, do hereby recognize **Alzheimer's Longest Day on June 21, 2017**, the summer solstice. Together we work towards our vision...a world without Alzheimer's.

Proclaimed this 13^h day of June, 2017.

Eddie Barber., Mayor