



Nice Matters!

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PROCLAMATION
Rip Current Awareness Week
Break The Grip of The Rip!®
June 4 – 10, 2017

WHEREAS, according to the United States Lifesaving Association they estimate that the annual number of deaths due to rip currents on our nation's beaches exceeds 100. Rip currents account for over 80% of rescues performed by surf beach lifeguards, and

WHEREAS, millions of North Carolina citizens and visitors enjoy the ocean beaches each season, and inexperienced swimmers on unguarded beaches need to be especially aware of the hazard of rip currents; and

WHEREAS, people are more likely to protect themselves when they know what to do when they are affected by rip currents; and

WHEREAS, lifeguards, National Oceanic and Atmospheric Administration Sea Grant and National Weather Service, and concerned citizens continue to promote rip current safety with signs, rip current forecasts, and other educational programs; and

WHEREAS, June 4 – 10, 2017 has been designated National Rip Current Awareness Week;

NOW, THEREFORE, I, Eddie Barber, Mayor of the Town of Emerald Isle, do hereby proclaim **June 4 - 10, 2017, as "RIP CURRENT AWARENESS WEEK"** in Emerald Isle and call upon our citizens and interested groups to observe the week with appropriate activities that promote awareness of rip currents and know how to stay safe if caught in a rip current:

- Remain Calm
- Don't Fight the Current
- Swim Out of the Current, Then to Shore
- If you Can't Escape, Float or Tread Water
- If you need Help, Call or Wave for Assistance

Proclaimed this **13th** day of **June, 2017**.

Eddie Barber, Mayor