



Nice Matters!

**Town of Emerald Isle**

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Eddie Barber

**Mayor Pro-Tem**

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**PROCLAMATION**  
**National Travel & Tourism Week**  
**"Faces of Travel"**  
**May 7 – 13, 2017**

**Whereas** travel has a positive effect on Emerald Isle and the nation's economic prosperity and image abroad, it also impacts business productivity and to individual travelers' well-being.

**Whereas** travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.3 trillion in economic output in 2016, with \$990.3 billion spent directly by travelers.

**Whereas** travel is among the largest private-sector employers in the United States, supporting 15.3 million jobs in 2016, including 8.6 million directly in the travel industry and 6.7 million in other industries.

**Whereas** travelers' spending directly generated tax revenues of \$157.8 billion for federal, state and local governments, funds used to support essential services and programs.

**Whereas** international travel to the United States is the nation's No. 1 services export. In 2016, travel generated \$246 billion in exports, creating an \$87 billion trade surplus for the United States.

**Whereas** meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments—, which in turn boosts the U.S. economy. In 2016, domestic and international business travelers spent \$307.2 billion.

**Whereas** leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships.

**Whereas** travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

**Now, therefore**, I, Eddie Barber, Mayor of the Town of Emerald Isle, do hereby proclaim **May 7-13, 2017 as National Travel and Tourism Week** in Emerald Isle, and urge the citizens of Emerald Isle to join me in this special observance with appropriate events and commemorations.

In testimony whereof, I have hereunto signed my name officially and caused the seal of the Town of Emerald Isle to be affixed this **9th** day of **May, 2017**.

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Eddie Barber, Mayor