



Nice Matters!

Town of Emerald Isle
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Mayor
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Floyd Messer, Jr.

Board of Commissioners
Candace Dooley
Steve Finch
Jim Normile
Mark Taylor

Town Manager
Frank A. Rush, Jr.
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RESOLUTION AUTHORIZING TOURISM DEVELOPMENT AUTHORITY FUNDING REQUEST - EMERALD ISLE BEACH MUSIC FESTIVAL

Whereas, the Emerald Isle Beach Music Festival, produced by Emerald Isle businessmen in the 1980s and 1990s, was hugely successful and routinely drew large crowds to Emerald Isle during the spring each year, often introducing new people to Emerald Isle, and

Whereas, after a long absence, the Town presented the new Emerald Isle Beach Music Festival in August 2016 and September 2017, with an estimated crowd of 8,000 - 9,000 people enjoying a great day of music on the beach, and

Whereas, the Town is planning the 2018 Emerald Isle Beach Music Festival, to be held on Saturday, September 29, 2018 at the Western Ocean Regional Access, with another great lineup of beach music performers offering a free concert on the beach, and

Whereas, the Town continually seeks to improve every aspect of our community, and strives to produce high quality special events aimed at bringing more visitors to Emerald Isle during the fall, winter, and spring months, and

Whereas, the Town is seeking "Event Funding" from the Carteret County Tourism Development Authority to fund a portion of event expenses for the 2018 Emerald Isle Beach Music Festival, and

Whereas, the Town Manager is the chief administrative officer for the Town,

Now, therefore, be it resolved by the Board of Commissioners that the Town Manager is hereby authorized to submit an application to the Carteret County Tourism Development Authority for "Event Funding" in the amount of \$20,000 for the 2018 Emerald Isle Beach Music Festival. TDA funding will be matched with \$34,000 from the Town for a total budget of \$54,000. The Town will also provide significant in-kind production, setup and cleanup, and public safety services associated with the event.

Adopted this the ____ day of _____, 2018.

Eddie Barber, Mayor

ATTEST:

Rhonda Ferebee, Town Clerk. CMC