

Town of Emerald Isle

Progressive Goals Roadmap- 2022-2024

The 2022 List

	Short-term Goals (0-12 months) – CY 2022	Target Date	% Complete
1	FY 22/23 Budget	June 30, 2022	
2	Continued Beach Safety efforts for 2022 -Flag usage to coincide with NWS/NOAA (April 15 – Oct 31) -Utilized 30 full-size flags on the beach strand -Recruit and train lifeguards in Q1 2022 -Add a fourth RED Jeep to the beach response team -Placed Lifeguards on the beach & 2 nd EMS unit 4-weeks early (\$75K cost) -Consider installation of HDTVs at key locations that will play PSA videos	Summer 2022 April 15, 2022 April 15, 2022 Jan-March 2022 March 2022 April 2022 April/May 2022	
3	Increase Public Awareness/ Communication Efforts -Recruit and hire a subcontractor to video edit the BOC meetings -Recruit and hire a subcontractor to video edit the EIPD PEP meetings -Launch the new Emerald Isle website	Jan- Dec 2022 January 2022 January 2022 April 2022	
4	Joint Fire Station / EMS Building Project -Establish a task force to research a joint EIFD/EMS department -Contract with a professional facilitator to lead discussions -ESTF develop a HIGH LEVEL conceptual plan for Fire Station 1 & 2/ EMS -Emergency Services Task Force presents its findings to the BOC	April 2023 December 8, 2020 January 2021 Feb 21 – May 22 June-July 22	
5	Improve/ repair stormwater infrastructure deficiencies with FEMA funds -Staff/ engineers develop a shovel ready list of improvement projects -Work to secure FEMA 428 funding via the grant application process	2022 Ongoing	
6	Stormwater and Culvert Work -Cape Emerald Project/ Reed Drive/ Cedar Street drainage improvements and Lee Ave culvert replacement	2022 Dependent upon FEMA 428 funding	EHP Approval with FEMA 1/10/22
7	EIPR beach access boardwalk reconstruction (up to 10 locations) -Top three sites include Craig Street, Joel and Seacrest interior	2022/2023 FEMA 428 Funds	FEMA 428
8	Dredging- Dredge the NC Boat Ramp Project (\$90,000)	May 2022	
9	Bogue Banks Water Corp -Request by BBWC for land to install a new well at Public Meeting -BOC must approve the final well contract (DOD concurrence is complete)	January 12, 2021 July 8, 2021	100%
10	Planning Department- Comprehensive Review of UDO	FY 21-22	50%
11	Replace storm related equipment- 2 dump trucks/ tractor/ loader/ etc.	FEMA 428 Funds	FEMA 428
12	EIPR Master Plan - Advertise, select a firm, & kick-off a Master Plan for the parks dept. Estimated cost for a Master Plan is \$60,000	2022	
13	Discuss components of a 2023 Capital Improvement Plan (Fire/EMS/ EOC buildings, EIPD update, etc.)	2022 discuss 2023-implement	
14	Request to relocate the EI boat launch navigational channel -Staff has worked with all necessary State of NC agencies on this task -Engineer's cost estimate to relocate is \$1.7 M -EI could apply for a 2/3 grant (\$600,000 in local contribution needed) -Next steps are TBD	Hired M & N Scoping meeting with regulatory agencies. Report to Public	100% 100% 1/11/22
15	Evaluate and consider the sale of current 2019 Enterprise leased Fleet Vehicles. <i>These options are market dependent.</i>	2022	
16	Procure of land (off island) to establish a yard debris site	2022	
17	Staff to research and present costs to illuminate 100% of the Crepe Myrtle trees at EI gateway near the B. Cameron Langston Bridge.	Q1 2022	
18	Recruit, hire, and onboard for the EIPR Director Role	Q1/Q2 2022	5/1/22

Town of Emerald Isle

Progressive Goals Roadmap- 2022-2024

The 2023 List

	Mid-term Goal (6-24 months) – Thru CY 2023	Target Date	% Complete
1	Continue necessary storm water system improvements, based upon available FEMA surplus funds. -Make necessary storm water system improvements, based upon available FEMA 428 funds.	2022 2022- 2023	
2	Replace failing generators and install permanent generators at storm water pumps with approved FEMA 428 funds	2022/2023	FEMA 428
3	Determine path forward, if any, for Gigabyte-level broadband	2023	
4	Replace Necessary Emergency Response Equipment w/428 Funds -EIFD Pumper Truck (\$850,000)/ EMS Ambulance (\$350,000)	2022/2023	FEMA 428
5	Continue beach walkway access replacements with FEMA 428 Funds <i>Hurst, Janell, Conch and others in order of need</i>	2021/ 2022	FEMA 428
6	Radio System Upgrade- FEMA 428 dependent	2022	
7	Investigate design-build construction pricing for a potential joint EIFD and EMS Emergency Operations Center. -Pending results of the Emergency Services Task Force evaluation -Determine the annualized cost and secure a funding stream (USDA) -Evaluate if a tax increase is needed and/or how much -Potential utilize 428 Funds	2023 July 2022 TBD TBD TBD	
8	Review of Emerald Isle Comprehensive CAMA Land Use Plan - Secure vendor / facilitator CY 2022 for 2023 project - Appoint steering group CY 2022 for 2023 project	2023	
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	Long-term Goal (18-36 months)- Thru CY 2024	Target Date	% Complete
1	Evaluate and consider the sale of current Enterprise leased Fleet Vehicles. <i>These options are market dependent.</i>	2024	
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Town of Emerald Isle

Progressive Goals Roadmap- 2021 ACCOMPLISHMENTS



1	Beach Nourishment Phase III (2021) -In cooperation with the Carteret County Shore Protection Office	April 30, 2021	100%
2	Continued Beach Safety efforts for 2021 -Flag usage to coincide with NWS/NOAA (April 15 – Oct 31) -Utilized 25 full-size flags on the beach strand -Recruit and train lifeguards in Q1 2021 -Add a third RED Jeep to the beach response team -Placed Lifeguards on the beach & 2 nd EMS unit 4-weeks early (\$75K cost) -Consider installation of Beach Cams at EORA & WORA	Summer 2021 <i>April 15, 2021</i> <i>April 15, 2021</i> <i>Jan-March 2021</i> <i>March 2021</i> <i>April 2021</i> <i>May/June 2021</i>	100% 100% 100% 100% 100% 100%
3	Increase Public Awareness/ Communication Efforts -Onboard and enhance EI communication efforts via a fulltime PIO/ Media Director for the Town: web, print, video, social media, and promotions. -Utilize newly enhance BOC meeting space (virtual tools, streaming, etc.)	Jan- Dec 2021 January 2021 February 2021	100% 100%
4	FY 21/22 Budget	June 30, 2021	100%
5	Improve/ repair stormwater infrastructure deficiencies with FEMA funds -Staff/ engineers develop a shovel ready list of improvement projects -Work to secure FEMA 428 funding via the grant application process	2021 Ongoing Sept. – Dec. 2021	20%
6	Stormwater and Culvert Work -Cape Emerald Project/ Reed Drive/ Cedar Street drainage improvements and Lee Ave culvert replacement	2021 Dependent upon FEMA 428 funding	EHP Review with FEMA
7	EIPR beach access boardwalk reconstruction (up to 10 locations) -Top three sites include Craig Street, Joel and Seacrest interior	2021 FEMA 428 Funds	FEMA 428
8	Joint Fire Station / EMS Building Project -Establish a task force to research a joint EIFD/EMS department -Contract with a professional facilitator to lead discussions -ESTF develop a HIGH-LEVEL conceptual plan for Fire Station 1 & 2/ EMS -Emergency Services Task Force presents its findings to the BOC	April 2023 <i>December 8, 2020</i> <i>January 2021</i> <i>Feb – Oct, 2021</i> <i>Nov – Dec 2021</i>	100% 100% 20% Q1/Q2 2022
9	Bogue Banks Water Corp -Request by BBWC for land to install a new well at Public Meeting -BOC must approve the final well contract (DOD concurrence is complete)	January 12, 2021 July 8, 2021	100%
10	Chief Tony Reese Retirement and Replacement process -Asst. Chief Panzarella to serve as Interim Chief -Begin the Chief of Police recruitment process -Swear in a fulltime Chief of Police no later than Jan 1, 2022	June 30, 2021 July 1, 2021 Sept 1, 2021 Jan 1, 2022	100% 100% 100%
11	Lighting Beautification Project/ Increased ground cover plants -Illuminate 10 additional Crepe Myrtles near NC 58 bridge (\$9,200)	April 2021	100%
12	EIPD- Hire 2 additional FTEs/ Increase Beach Patrol to 365-days (\$110K)	July 2021	100%
13	Yard Debris Ordinance Rewrite/ Truck Tracking System	April/May 2021	100%
14	Dredging- Old Ferry Chan. \$17K/Bogue Inlet \$10K/ Sound Drive Chan \$20K	2021-2022	100%
15	Resurface \$285K of local roads: Combine FY 21 and 22 Powell Bill Funds	Nov 2021	100%
16	Planning Department- Comprehensive Review of UDO (Due July 2022)	FY 21-22	50%
17	NCDOT- Petition for installation of Zipper Merge Signs @ NC 24/58	2021	100%
18	Replace storm related equipment- 2 dump trucks/ tractor/ loader/ etc.	FEMA 428 Funds	FEMA 428
19	Install Public Wi-Fi- WORA and EORA with ARP Funds	2021	100%
20	Golf Cart Parking- Work with GCAC on 9 critical improvement sites	December 2021	100%

Town of Emerald Isle

Progressive Goals Roadmap- 2020 ACCOMPLISHMENTS



1	Beach Nourishment Phase II (19/20) -In cooperation with the Carteret County Shore Protection Office -West end of the island Emerald Isle Beach Nourishment Phase III (Bids out Aug 2020)	April 30, 2020 August 2020	100%
2	Improved Beach Safety for 2020 -Develop a role for a FTE in EIFD to oversee beach activities -Flag usage to coincide with NWS/NOAA (April 1 – Oct 31) -Utilized 25 full-size flags on the beach strand (vs 17 in 2019) -Install an electronic sign at WORA to share messaging -Recruit lifeguards in the Q4 of 2019 and train in Q1 2020 - Install ocean safety videos at EI Welcome Center - Promote lifeguard host family program -Consider placement of CASE Emergency Call Boxes (East and West)	Summer 2020 <i>January 1, 2020</i> <i>April 1, 2020</i> <i>April 1, 2020</i> <i>May 2020</i> <i>December 2019</i> <i>Jan/Feb 2020</i> <i>Jan-Apr 2020</i> <i>Unavailable</i>	100%
3	Hurricane Florence Repair Projects -Docks, piers and park repairs	November 2020	100%
4	EIPR beach access boardwalk reconstruction -James Street, Randy's Way & Channel	November 2020	100%
5	Islander Drive Redevelopment -Underground electric installation -Islander Drive reconstruction Reed to Louise Ave/ EV Charging Station -Louise Ave reconstruction adjacent to Village West -WORA sidewalk, boardwalk, and additional golf cart parking area	Winter 2021 <i>February 1, 2020</i> <i>April 15, 2020</i> <i>April 15, 2020</i> <i>April 15, 2020</i>	100%
6	FY 20/21 Budget -The Budget schedule is compiled in a separate document	June 30, 2020	100%
7	Subcontract Municipal Tax collections to Carteret County -Present data to the BOC -Vote on the subject -Implement the conversion if approved on January 14, 2020	2020 <i>Dec 10, 2019</i> <i>January 14, 2020</i> <i>Jan. – June 2020</i>	100%
8	Complete the Tyler Technology Finance Software Conversion -Launch the data conversion process -Maintain PTE support with Sarah Lanier through July 1, 2020	July 1, 2020 January 2020	100%
9	Rhonda Ferebee Retirement and Replacement process -Begin recruiting for an HR focused Town Clerk -Hire a new Town Clerk to shadow Rhonda for 60-90 days	Sept 2020 March 1, 2020 July 1, 2020	100%
10	Surplus Vehicle Sales- Generated an increased \$50,000 in revenue	2020	100%
11	Bogue Banks Water Corp -Began talks w/BBWC for land to install a new well at McLean Spell Park	2020	50%
12	COVID-19 Pandemic- Responded to the changes/ impacts of CV-19	2020	100%
13	COVID-19 Pandemic- Developed the EI 30/30 video campaign	May 2020	100%
14	COVID-19 Pandemic- Trucks and Treats Halloween Event	October 31, 2020	100%
15	COVID-19 Pandemic- Improved tech in BOC room via \$85K grant	December 2020	100%
16	Decorative Pole Project- Installed new poles and banners along NC 58	2019/2020	100%
17	Golf Cart Parking- Increased spaces from 63 to 96 GCAC increased parking at James, WORA, Islander and Craig Streets	2020	100%
18	EI EMS- Purchase and placement of new Ambulance in service	May 2020	100%
19	EIFD- Purchase and placement of new Ladder Truck in service	September 2020	100%
20	FINANCE: Developed, hired & trained a new FTE to assist in the Finance Dept.	2020	100%
21	FINANCE: Received a clean audit and recognition from GFOA for 6 th year	2020	100%
22	ADMIN: Re-organized the Admin team for improved customer service	2020	100%